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# **Overview of Versatility**



The need for soft skills has been steadily rising in the modern workplace. Independent research has found:

- 92% of executives believe soft skills are equal to or more important than technical skills.
- Soft skill intensive jobs are expected to grow at 2.5 times the rate of other jobs.
- By 2030 soft skill intensive occupations are predicted to make up almost two thirds of all jobs.

Understanding your SOCIAL STYLE and becoming aware that other people may have different behavioral preferences is a good way to start building stronger relationships with others. To improve your performance, however, you need to improve your Versatility—the ability to adjust to the Style needs of others. Versatility is a strong predictor of job performance, and is comparable to intelligence, education and personality.

Similar to SOCIAL STYLE, many people do not have a firm understanding of their Versatility. In fact, research has shown that about two out of three people see their Versatility differently from how others see it. Therefore, it is critical to receive feedback on our ability to adjust our behavior to meet the needs of others. That is exactly the information your Versatility Profile provides.

# Your Versatility Profile Feedback

The good news is that your Versatility is within your control. You can increase your effectiveness by becoming aware of and acting on the insights that are provided on the following pages. This includes:

- A general description of high and low Versatility for your Style
- How other people view your Versatility
- Detailed interpretations of your level of Versatility in the areas of Presentation, Competence and Feedback
- Specific and actionable strategies designed to improve your Versatility

# Versatility and the Expressive Style

This section will help you understand what high and low Versatility look like for your Style. These are general descriptions and not based on your specific results, which are described in the next section.



### High Versatility

When behaving with high Versatility, Expressive Style people generate enthusiasm while helping others move projects forward. They:

- Check their outgoing behavior, especially toward people who could be overwhelmed by them.
- Contribute meaningful information and effort in addition to spontaneity.
- Allow others to receive recognition for their contributions.
- Show appropriate humor and spontaneity to help build relationships and team camaraderie.
- Are prepared to contribute to projects, helping others feel confident in their abilities.
- Accept logical approaches and recognize the strengths other Styles bring to projects.



### Low Versatility

Low Versatility contains elements of Expressive Style people's backup behavior (attacking) and growth action (to check). They:

- Are often unprepared and will improvise their way through situations.
- Need attention and will discuss their own achievements while neglecting others' contributions.
- Will bring up unrelated issues and personally criticize others when attacking.
- Won't commit to specifics or follow through on commitments.
- Are disrespectful of others' time by being late to meetings or extending time beyond what's scheduled.
- Disregard logical approaches to situations, leaving people of other Styles feeling discounted and frustrated.

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<b>Overal</b>	IV	ersat	tility	

Your Consistency in Displaying Versatility							
W	Not Consistent	X	Somewhat Consistent	Υ	Usually Consistent	Z	Very Consistent
	OTHERS				SELF		

### Your Versatility as Described by Others: W

Your results place you in the lowest quartile of Versatility, meaning you tend to focus on your own comfort and priorities instead of adapting your behavior to others' Styles and needs. Of course, it's necessary to meet your own needs, but it's also important to be aware of others and adjust your priorities to help them. This is a matter of showing your Versatility more consistently. You have the ability to be more versatile, it simply requires making an effort to adjust your behavior more frequently. Remember that it's normal to view ourselves differently from how others see our Versatility.

A large part of increasing Versatility is monitoring the impact you have on others. When you focus mostly on your needs, it can frustrate others and lead them to work around you instead of with you. People may try to accomplish objectives without involving you and this can weaken your effectiveness and influence within the team.

Read your Profile carefully and consider how it describes your Versatility. While every statement may not describe you perfectly, there is a theme to your behavior that others can observe. The Ways to Improve section provides specific strategies to enhance your effectiveness in each source of Versatility. You don't have to utilize every strategy; choose the ones that will have the greatest impact on your effectiveness. These strategies are specific to your Style, so you may notice common themes across different strategies. By acting on this advice, you will increase your Versatility.

# **Versatility in Detail**

Pre	sentation: W						
W	Not Consistent	Х	Somewhat Consistent	Υ	Usually Consistent	Z	Very Consistent
	OTHERS				SELF		
Con	npetence: W						
Con	inpeteriee. II						
W	Not Consistent	Х	Somewhat Consistent	Υ	Usually Consistent	Z	Very Consistent
	OTHERS				SELF		
Fee	dback: W						
W	Not Consistent	X	Somewhat Consistent	Υ	Usually Consistent	Z	Very Consistent
	OTHERS				SELF		

### **Next Steps to Understanding Versatility**

This section describes your results in Presentation, Competence and Feedback. For each area, there's an *Interpretation* followed by *Ways to Improve*. The *Interpretation* section describes how your behavior is perceived by others and the effects your behavior can have on them. This is written specifically for your Style so you can understand how your Versatility is related to your Style-based behaviors. It provides you with insights into how others benefit from, or are challenged by, your behaviors.

The Ways to Improve section provides specific strategies you can use to enhance your effectiveness in each source of Versatility. You don't have to utilize every strategy; choose the ones that will have the greatest impact on your effectiveness. These strategies are also specific to your Style, so you may notice common themes across different strategies. By acting on this advice, you will increase your Versatility.

## **Presentation**



Presentation measures how well you deliver information to others during meetings or other group interactions. It includes how clear and organized your thoughts are when you communicate them, and your ability to adjust to the needs of your audience. Presentation is important for helping you communicate effectively with groups.

### **Your Results**

At this moment, others see you in the "W" quadrant of Presentation. Speaking in groups can be uncomfortable for many people, even during team meetings with familiar people. To determine where you can improve, it's important to understand how your Style might influence people's perceptions.



**As a Participant**. You might overwhelm others by stating your opinions without leaving room for them to express themselves. This can decrease your influence and support from others who also want to offer their input.

- When you ask questions, you might come across as challenging even if your intent is to gain clarity on issues. For some people this approach can be too direct and they may see you as overbearing.
- There may be times when you use language or examples that confuse others. This might happen if you get off topic, frustrating others who value a more methodical approach to discussions.
- You readily offer your opinions but might not give others the opportunity to contribute. This can decrease the effectiveness of decisions if others' opinions are not considered.



**As a Presenter**. You want to be exciting and inspiring, while people of other Styles may want to make decisions in a more rational way.

- You may be so blunt or talkative in how you present information that others don't feel engaged. They might feel unheard or believe the meeting isn't an effective use of their time.
- When people ask questions, your answers might be unclear or lacking in detail. Other Styles value clarity, so this can leave them confused.
- You might come across as antagonistic, possibly even challenging others. Not all people appreciate such directness, which can make them uncomfortable and unwilling to engage in the discussion.

# Ways to Improve Presentation

You can improve in Presentation by making simple adjustments to your behavior. Since your growth action is to "check," consider these actions to improve your performance:



#### Balance telling with asking.

When you are forceful and try to influence people directly, it can be overbearing to others. Instead, supplement your "telling" approach with more "asking," drawing out people's opinions and questions so you can respond to their needs.



#### Include details.

You might speak in generalities, which can confuse or frustrate others. Slow down and clearly explain your points.



#### Listen patiently.

Give others time to speak and listen to them without interrupting. Practice repeating or clarifying what others say to ensure you understand before responding.



#### Add structure.

Take time in advance of meetings to structure your presentation or the points you want to make. This is especially important when people might not be familiar with the topic.



#### Be aware of others' Styles.

When possible, adapt your delivery to people's Styles. Sometimes you will need to prioritize for the Styles of key stakeholders and decision makers.

## **Competence**



Competence measures your conscientiousness and perseverance, flexibility, optimism, and creativity. It is important to overall effectiveness and helping teams achieve their goals. Note that Competence does not measure your technical skills or job knowledge.

#### Your Results

At this moment, others see you in the "W" quadrant of Competence, which doesn't mean you don't have abilities in this area—it simply indicates you can be more consistent in displaying those abilities. Showing your capabilities more frequently in this area helps your co-workers and teams meet their needs, so being more consistent in Competence will increase their confidence in you. To determine where you can improve it's important to understand how your Style might influence people's perceptions.



**Conscientiousness and Perseverance.** You like to show your abilities; however, you might be so concerned with gaining personal recognition that you don't pay attention to others' contributions or needs.

- You might persevere through problems by trying to dominate the process to achieve your own vision. This can cause tension for others who also want to be involved and contribute ideas.
- You might not always fulfill obligations according to others' expectations. This can happen when you leave work incomplete or don't finish within project timeframes.



**Flexibility.** Expressive Style people enjoy novelty, but when requirements change you might be less flexible.

- You might adjust to new priorities reluctantly, withholding effort and restraining your enthusiasm because you don't agree with the change or did not have input into the decision.
- When unexpected problems arise, you don't always adapt willingly. People of other Styles will want to move forward more quickly with a focus on team cooperation.



**Optimism.** While there may be times when you are enthusiastic and energetic, you aren't showing optimism in ways that support others, particularly during difficult times.

- At times you can be antagonistic toward decisions or viewpoints when others are counting on your support. This probably happens when you don't agree with a decision and want to express your displeasure.
- During times of adversity, you might respond with negativity instead of enthusiasm.
   Your lack of support can frustrate other team members and affect team engagement.



**Creativity.** You might resist new approaches, especially if you were not involved in developing the ideas.

- You may be reluctant to try new things or offer ideas to improve processes, especially when you feel you don't have influence over how your ideas might be accepted. This can undermine your influence within the team.
- You might not encourage others to propose ideas, possibly because you are competing for creative acknowledgment. This can be frustrating for others who also want to show their creativity and have their ideas considered.

# **Ways to Improve Competence**

Small adjustments to behavior will enhance your Competence. Since your growth action is to "check," consider these actions to improve your performance:



#### Involve others.

Your approach can sometimes overshadow the contributions others want to make.

- You value recognition. Remember, however, that others also want to have input and display their ideas and talents.
- Let others take the lead sometimes, even though their ideas and processes are different from your own. This will show your flexibility and openness to others' creativity.



#### Be organized and prepared.

Expressive Style people are sometimes so rushed they can be disorganized and unprepared for conversations and meetings.

- People's time is valuable, and others can feel frustrated if you aren't prepared for meetings.
- Prepare ahead of time and organize your thoughts and materials so you can effectively
  present your ideas to others. This is a good way of showing that your creativity can help
  solve business issues.



#### Check your response.

Expressive Style people can sometimes come across as critical and even offensive.

- This is usually a temporary reaction to someone or something, but your response can have lasting impacts on others' opinions about you.
- Instead of giving in to an immediate negative response, take time to consider the most productive reply that will lead to good relationships and business effectiveness. This is an excellent way of showing optimism.



#### Remember the details.

While you might be clear on what you want to achieve, you won't get there without a plan.

- You might need to go beyond your comfort zone and plan how you're going to accomplish your vision by creating project plans.
- Being aware of details will lead to increased confidence from others in your abilities and is a way of showing your conscientiousness and perseverance.

### Feedback



Feedback measures your ability to listen, communicate with people in ways they understand, show empathy toward others and develop good relationships. When you can empathize and communicate in ways that appeal to others' Styles, you are more likely to develop good relationships.

### Your Results

At this moment, others see you in the "W" quadrant of Feedback, which means you are communicating in ways that aren't always effective for others. It may be that you're simply not considering their Style preferences or making the effort to listen closely. Improving Feedback is a matter of making small changes in behavior and by doing this you will develop better, more productive relationships. To determine how you can improve, consider how your Style might influence people's perceptions.



**Listening and Communication.** You want to make your points but are likely communicating in ways that interfere with mutual understanding.

- You tend to focus on the big picture while not attending to the people or process details that others are concerned about. You may unintentionally be communicating that these are not important concerns, undermining the acceptance of your ideas.
- Because of your fast pace, listening may be challenging for you. Though
  unintentional, people might feel you don't pay attention to them or truly hear what
  they're trying to communicate. This can happen when you dominate discussions and
  don't give others time to speak.



**Empathy and Relationships.** You value close relationships, but others might feel you're not being sincerely empathetic.

- This can happen when you are so focused on your own priorities you don't consider other people's needs, leaving them feeling like you don't understand their perspectives. You can communicate bluntly, and this may come across as being uncaring and unconcerned about others. While it may be unintentional, this is the behavior others see, making it harder for them to develop a relationship with you.
- You want to have fun and be stimulating and at times may use inappropriate humor or disclose too much personal information about yourself to others.

# Ways to Improve Feedback

To improve your Versatility in Feedback, exercise your growth action to "check" and control your backup behavior of "attacking." The following strategies will help you in this area.



#### Get the facts.

Balancing your enthusiastic and fast approach by recognizing others' concerns will help you be more empathetic.

- When listening to others, pay attention to details. People can make casual statements that include important information that is easy to overlook unless you are consciously paying attention.
- Resist the urge to judge what people are saying and argue your points. Simply accept
  what is being said, at least initially. People feel respected when they are heard and
  understood.
- When planning projects, take time to interview other people who are involved or might be affected by your plans. This ensures you will get the information you need to succeed.



#### Monitor your energy.

Expressive Style people are the most outgoing and energetic of the Styles, which at times can overwhelm others.

- Recognize other people's Styles and find clues that your behavior might be overbearing, particularly for Analytical and Driving Style people.
- Although unintentional, you may come across as dramatic or even insincere to some people. Balance your animated behavior with more serious interactions when appropriate, which will help you build good relationships with people of all Styles.



#### Show Style-specific empathy.

Empathy is sometimes Style-specific and related to situational constraints.

- You value spontaneity and creativity but need to reassure people of other Styles by showing that you understand their needs, such as team cooperation, following rational processes and focusing on results.
- Showing you understand what others need doesn't have to mean you agree with them. Express your disagreement tactfully, with an awareness of others' opinions. Others will appreciate this, and it will help to develop understanding.



#### Accept conflict.

Sometimes conflict happens, regardless of the empathy you may show.

- When you are feeling tense, you may revert to your backup behavior of "attacking" and come across as aggressive and stubborn. Recognize when this is happening and the effect it can have on yourself and others.
- Take time to become aware of the other sides of an issue. Doing this not only leads to better understanding and relationships but gives you the information and support from others needed to meet your goals.



#### Recognize and respond to backup behaviors.

It's important to recognize when people go into backup behavior and, when possible, help them get through these tense moments.

- When people become highly stressed, they may go into backup behavior.
- The backup behavior for Driving Style people is more obvious because of their Tell Assertiveness: they become "autocratic."
- The backup behavior for Ask Assertive people can be harder to recognize: "avoiding" the situation (Analytical) and "acquiescing" (Amiable). Changes in their normal communication, such as frequency, quality or depth of conversation, are clues that someone is in backup behavior.
- Keep the person's Style in mind, focus on their needs and reassure them that those needs will be considered.
- Temporarily adjust your behavior to meet others' needs. Doing this doesn't have to mean you agree with them, but you're making an effort to get back to a productive state.

# **Key Versatility Reminders**

## Versatility is a choice

Unlike your Style, the behaviors that lead to high Versatility are within your control. Just learning about Versatility can be enlightening, since you may have never thought about your behavior in this way. Making the effort to improve is up to you.

## Versatility is all about consistency

A lower Versatility score does NOT mean you lack ability or that you never demonstrate these abilities. What it DOES mean is that you aren't showing consistency in your behavior. By making small changes to your behavior and acting with more consistency, you can increase your Versatility.

## Versatility can vary with different groups

You can be highly versatile with one group and show low Versatility with another group. It depends on the circumstances and how much you value your interpersonal effectiveness with each group. Again, Versatility is always a choice.

## Versatility is different from likeability

A person can be well liked but not have high Versatility. The opposite can also be true. Versatility helps you develop better working relationships, but it is separate from your personal likeability.

## Focus on one thing

It can feel overwhelming to receive input on Versatility. Make it manageable by choosing one specific area to improve and the specific steps you'll take. Make these steps meaningful but achievable.



# **TRACOM**<sup>®</sup>GROUP

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Through our learning solutions, TRACOM has helped millions of people around the world to uncover hidden barriers and identify strategies that enable more positive outcomes and professional success. Our Social Intelligence solutions include learning and development programs in the areas of Resiliency, Agility, Emotional Intelligence and Behavioral Style – all focused on helping our customers create a more engaged, productive and effective environment.

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